# Silver Oak University

## Program: B.Des. Visual Communication Design

| Sr.No. | Course Name |
|---|---|
| Semester 1 | |
| 1 | Digital Representation I |
| 2 | History of World Art |
| 3 | Basics of Design Drawing |
| 4 | Basics of Colour Theory |
| 5 | Geometrical Construction |
| 6 | Material Studies |
| Semester 2 | |
| 1 | History of Indian Art |
| 2 | Basic Photography |
| 3 | Advanced Design Drawing |
| 4 | Advanced Colour Appreciation |
| 5 | Principles & Elements of Design |
| 6 | Design Thinking |
| 7 | Digital Representation II |
| Semester 3 | |
| 1 | Elements of Graphic Design |
| 2 | History of Typography |
| 3 | Introduction to Digital Media |
| 4 | Drawing & Illustration |
| 5 | Typography |
| 6 | Colour & Form |
| Semester 4 | |
| 1 | Strategic Communication & Consumer Behaviour |
| 2 | Advanced Photography |
| 3 | Advertising Design |
| 4 | 3D Modeling & Illustration |
| 5 | Motion Graphics - I |
| 6 | Design Project - I |
| Semester 5 | |
| 1 | Intellectual Property Rights |
| 2 | Printing & Production Methods |
| 3 | 3D Texturing & Rendering |
| 4 | Packaging Design |
| 5 | Motion Graphics - II |
| 6 | Design Project - II (Communication Design) |
| 7 | Design Project - II (Video Production) |
| Semester 6 | |

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|---|---|
| 1 | Entrepreneurship Development |
| 2 | Computer Graphic - I |
| 3 | Web Designing |
| 4 | White Board Animation |
| 5 | Design Project - III |
| 6 | 3D (Animation, Camera & Visualization) |
| 7 | Application Design |
| Semester 7 | |
| 1 | Research Methodology |
| 2 | Computer Graphic - II |
| 3 | Animation Design |
| 4 | Design Project - IV |
| 5 | Design Project - V |
| 6 | Portfolio Development |
| Semester 8 | |
| 1 | Graduation Project |